

DESIGN

An aerial, grayscale photograph of a dense city skyline, likely Shanghai, featuring the Oriental Pearl Tower prominently in the center. The image is used as a background for the text.

WE SHARE EMPIRICAL DATA AND SIMPLE METHODOLOGIES IN WAYS THAT CAN BE EASILY DIGESTED AND APPLIED

WE WRITE CASE STUDIES (RELEVANT TO EACH ORGANIZATION) TO ALLOW PARTICIPANTS TO ENGAGE WITH THE CONTENT AND TO LEARN THROUGH EXPERIENCE

WE INCLUDE A HEALTHY DOSE OF FUN-- IN OUR TEACHING STYLE AND BY INFUSING TEAMBUILDING EVENTS INTO EVERY PROGRAM

WE REALIZE THAT LEARNING BEGINS IN THE CLASSROOM* AND BELIEVE THAT PRACTICE AND PEER SUPPORT DRIVE REAL CHANGE

BEYOND THE CLASSROOM

We invest heavily in what happens when participants leave the classroom, embedding skills and creating internal support systems for participants through trio work and experiments. Why? Data showed us that participants learn 25% more in our programs if they apply the learning and have peer discussions.

Trio

A group of three participants who meet and collaborate between sessions – seeking advice on the design of experiments, sharing the outcomes of those experiments, coaching and encouraging each other throughout.

Experiment

Prototyping and trying out new behaviors or processes– achieving success with new skills, and seeing the areas where we need to continue to practice.

DELIVERY MODEL

2-HOUR MODULES DELIVERED
ON A BI-WEEKLY OR
MONTHLY CADENCE



SET
INDIVIDUAL
LEARNING
GOALS



2-HOUR
MODULE



EXPERIMENT

TRIO
MEETING

BOOK CLUB



2-HOUR
MODULE



EXPERIMENT

TRIO
MEETING

BOOK CLUB



REFLECT
UPON
PROGRESS
AGAINST
INDIVIDUAL
LEARNING
GOALS